

About Withers and Rogers



Withers & Rogers LLP is a European intellectual property law firm.



People-centric business with a strong sense of values and innovation.



Employs both legal and operational staff, with 140 active pension members.

Employee Benefits Profile

- Focus on employee welfare and wellbeing, building support into employee benefits.
- Healthcare including cashback plans and private medical, plus life insurance plans.
- Higher pension contributions that rise with years of service.

The Challenge

Withers & Rogers hold three clear core values: **be collaborative, be genuine, be passionate**. When reviewing their workplace pension, hoping to find a provider that could offer greater value, they decided to look for a company that shares the same collaborative nature, passion and genuineness.

They wanted **better communication, financial education and support**, seeing workplace savings – both pensions and ISAs – as an important part of employee wellbeing.



The Cushon Solution



We knew that financial education was important for Withers & Rogers, so we set up a dedicated point of contact who shares simple, practical content every month.



Our webinars and virtual 121 meetings with employees became a popular way for them to learn the basics and ask questions they'd had for years.



We included access to a range of ISA accounts, providing some flexibility in how they manage both short- and long-term financial priorities.



We made their savings visible and easy to manage with the Cushon app, which helps employees understand and engage with their pension and ISA.

And we support the business with ongoing communication, quarterly service reviews and a competitive management charge.

The Outcome

Cushon helped Withers and Rogers employees to:

- Feel more comfortable with their pension and wider finances
- Manage their pension in real-time
- Engage with and take a greater interest in their pension



32%
of employees
are consolidating
their old pensions
into Cushon



60%
of employees have
attended webinars or
personal 121 meetings

Their Testimonial



Cushon is a great pension provider to work with. They stay in constant communication throughout the process of switching and nothing is too much hassle, especially if our colleagues want to understand how to make the best use of Cushon's many features and tools.

