

About Anthesis



Anthesis Group helps businesses embed sustainability in their strategy, supply chain, governance and beyond.



The world's largest group of sustainability consultants.



Employs around 300 people across 7 UK offices.

Employee Benefits Profile

- Complete package of health and wellbeing benefits.
- Auto-enrolment pension – now with salary exchange and higher contributions, unlocked by working with Cushon.

The Challenge

Anthesis has been growing at pace and, through the acquisition of other businesses, found itself contributing to four different pension schemes. Deciding to reset, they looked for a new provider who could reduce the fees and offer a joined-up service.

Sustainability would be of vital importance, and Anthesis also hoped to introduce salary exchange and financial education. It was a match made in heaven!



The Cushon Solution



Provide a workplace pension to be proud of, closely matched to Anthesis' values and sustainability agenda.



Introduce salary exchange to reduce the employer's NI and tax bill, then use the saving to fund other benefits, such as adding 1% to pension contributions.



Meet face to face through webinars, Q&As and 121 sessions to introduce our pension, app and environmental credentials.



Support employees with monthly financial education content and quarterly deep dives, building their confidence from launch through to retirement.



Manage everything through our simple but powerful app, making it easy to see and adjust pension contributions and appreciate their positive impact.

The Outcome

Cushon helped Anthesis employees to:

- Understand their pension and easily manage it with their app.
- Save more with increased employer contributions.
- Improve their financial literacy, resilience and wellbeing.

60% of app users log in monthly
 35% have transferred an old pension pot
 1% opt-out rate for the scheme

Their Testimonial



Our daily work involves helping leaders to shape a more productive and resilient world. Now, Cushon has done the same for us! A pension that considers the climate is what our employees asked for – and they are not disappointed!

